



**Gymnastics
Ontario**

SPORT STARTS HERE

Strategic Plan

2013-2017

Gymnastics Ontario is both the provincial sport federation responsible for governing the sport of gymnastics *and* an association of clubs in the business of delivering gymnastics programming to Ontarians. We believe there is no better sport than gymnastics for teaching children physical literacy.

<p>Vision Statement</p> <p>G. O. will be respected as the leading organization in Canadian Sport</p>	<p>Core Values</p> <p>Leadership Accountability Excellence Integrity Collaboration</p>
<p>Mission</p> <p>To lead the Sport of Gymnastics in Ontario by striving for excellence in the development and promotion of quality programs and services which encourage lifelong involvement for all participants</p>	

Our Strategic Priorities for the next 4 years (July, 2013 to June, 2017):

1. **Coaching Depth and Excellence:** Establishing a coordinated and effective system for attracting, training, developing and retaining coaches is fundamental to the future success and continuity of the club system of gymnastics in Ontario, and the development of our future champion gymnasts. We recognize the needs of recreational coaches and those of competitive coaches are different. We also recognize that unlike many other sports, our coaches are professionals, for whom coaching gymnastics is their chosen career.
2. **Public Awareness and Engagement:** Ontario is home to 12 million people, and 2.3 million families with children. Unfortunately, despite being recognized as a foundation sport, and the ideal sport to introduce physical literacy to children; gymnastics is no longer part of the school physical education curriculum. We believe it incumbent on the Gymnastics Ontario to introduce the benefits of our sport to Ontario's parents and their children.
Over 5.6 million Ontarians live in the GTA. In 2014 Toronto will be hosting the Pan American Senior Artistic Gymnastics Championships, followed by the 2015 Pan American Games. Gymnastics Ontario will be leveraging these international events to raise awareness of gymnastics as a foundation sport on behalf of its member clubs in the Southern Ontario.

3. **Operational Standards and Compliance:** Excellence starts with a commitment to quality, followed by establishing and effectively communicating our standards to all members of the Gymnastics Ontario community. We also understand that assurance is a valuable and necessary component to any quality programme. Gymnastics Ontario is committed to continuous quality improvement.
4. **Athlete Retention:** Participation in gymnastics drops off significantly during the teenage years, yet our sport relies on this group of gymnasts for its future coaches, judges and supporters. We believe participation in gymnastics should be life-long and opportunities for continued participation need to be identified and communicated to athletes.

Strategic Outcomes:

1. Coaching Depth and Excellence

- a. *Depth* - Develop a strategy to increase the number of Level 2 and Level 3 coaches
- b. *Excellence* - Partner with GCG to develop and improve the coaching curriculum (NCCP)
- c. *Excellence* - Develop a repository of resources to support coaching competency

2. Public Awareness and Engagement

- a. Acquire amateur sport marketing and promotion expertise
- b. Market the sport within the GTA in partnership with GCG and Toronto 2015 in run-up to the Pan Am Games
- c. Market the sport in partnership with clubs
- d. Market the sport in partnership with community
- e. Market the sport in partnership with schools

3. Operational Standards and Compliance

- a. *Standards* - Review and streamline all policies and technical regulations
- b. *Assurance* - Improve club compliance to standards and policies

4. Athlete Retention

- a. *Retention* - Develop competition and performance opportunities for non-national stream athletes
- b. *Retention* - Acknowledge and recognize the gymnast
- c. Explore charter schools and/or a provincial training centre

2013 Board of Directors

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